



CLOUDMARK[®]
DesktopOne

Mac UI Overview

Spring 2012

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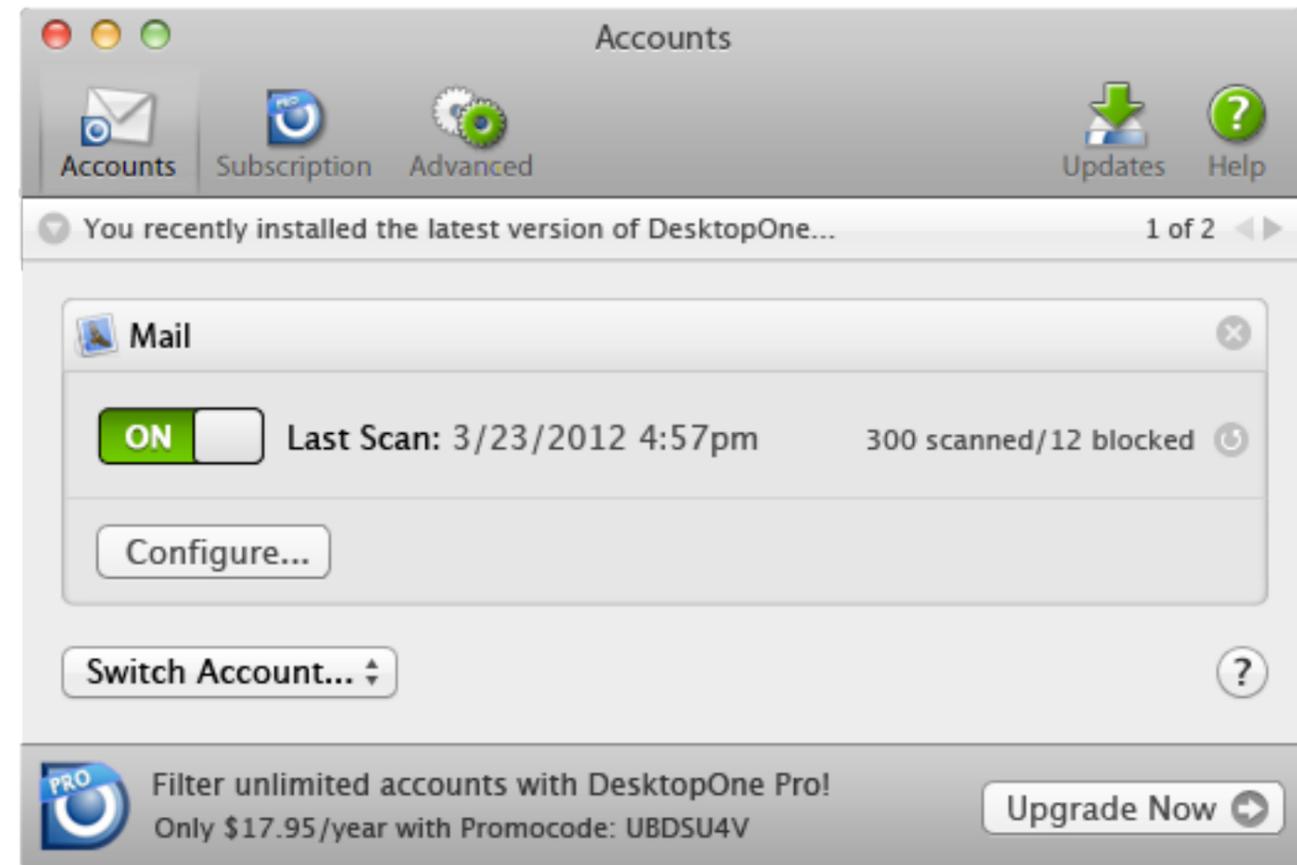
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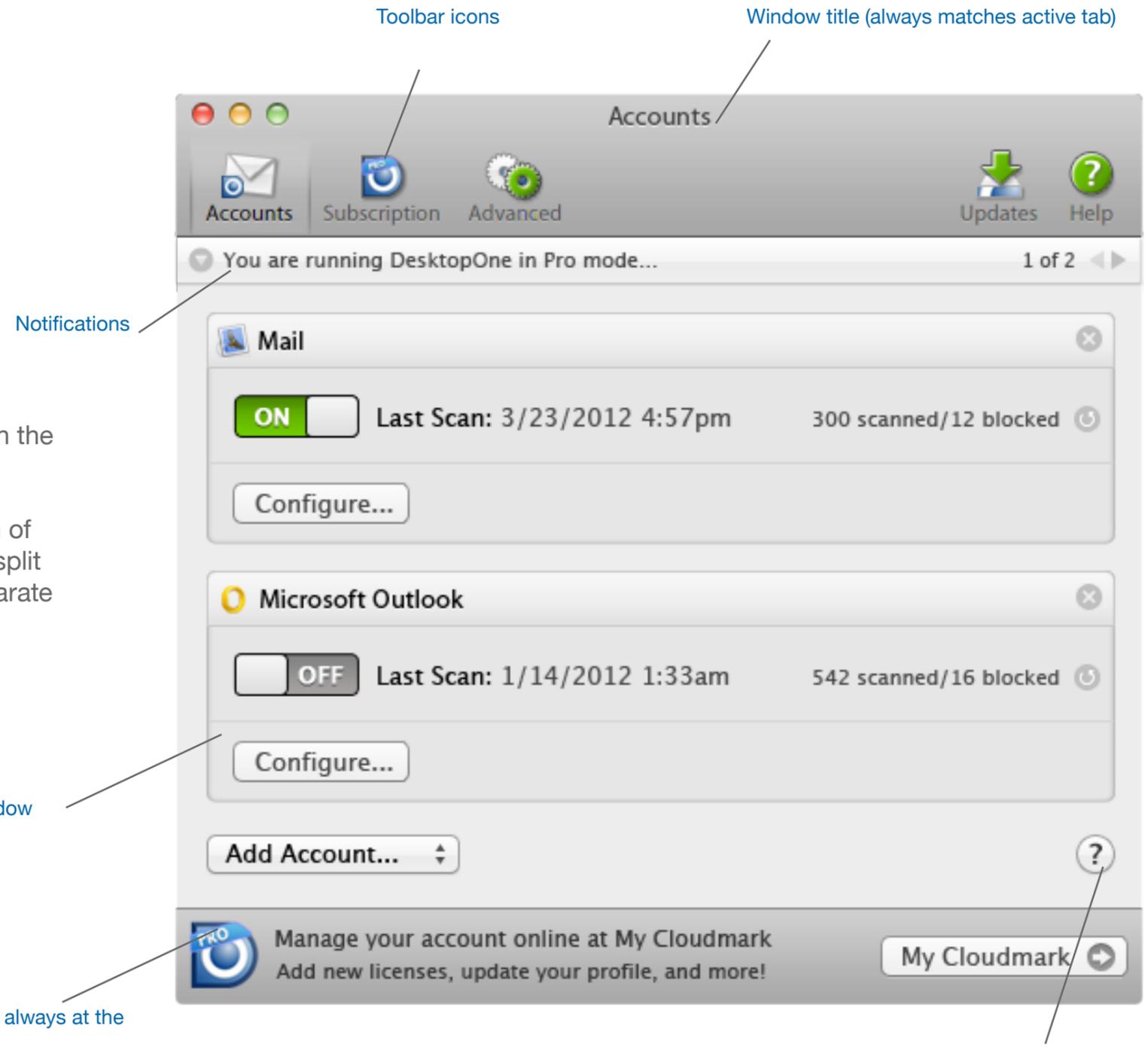
Welcome

Welcome to DesktopOne for Mac. The main goal with the UI is to keep the design as closely inline with OSX design patterns as possible. The intent behind this is to create an intuitive user experience for Mac users using DesktopOne.

Whenever possible, we try to use standard OSX controls, both for ease of development as well as visual consistency. As we walk through the UI, you'll see a lot of Mac standardized buttons, layout conventions, and colors.



Layout



If you're familiar with DesktopOne for PC, you'll notice some differences with the layout and options available within the main window.

With DesktopOne for Mac, we've combined what's known in the PC version of the product as the 'Accounts' window with the 'About' window. We've also split apart some of the options surrounding accounts and configuration into separate sections to reduce the complexity of the individual windows.

Promo space (optional) is always at the base of the window.

Toolbar

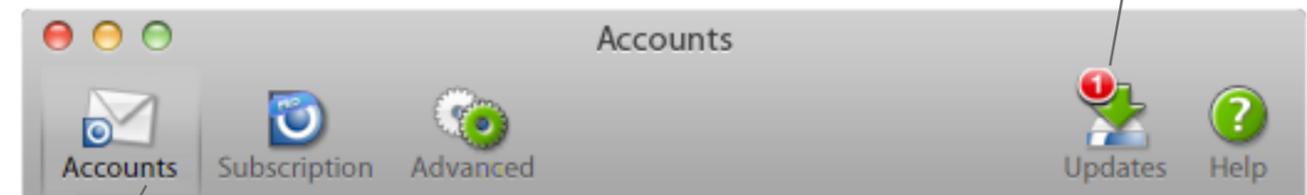
We have 5 main toolbar sections: Accounts, Subscription, Advanced, Updates, and Help. We separate Updates and Help from the other visually as they belong to a different logical grouping of tasks.

There are two slightly different versions of the toolbar to accommodate the fact that we have a version of the product that does not support the concept of 'Pro' mode. Items have been removed from the toolbar or worded slightly differently as applicable.

With the exception of the Help icon, clicking a toolbar icon will switch the active view to that particular window. Clicking the help icon will launch the DesktopOne user manual.

The Updates icon is the only area where we have an optional icon overlay, which is shown only when updates are available. The number of updates will be shown in the icon.

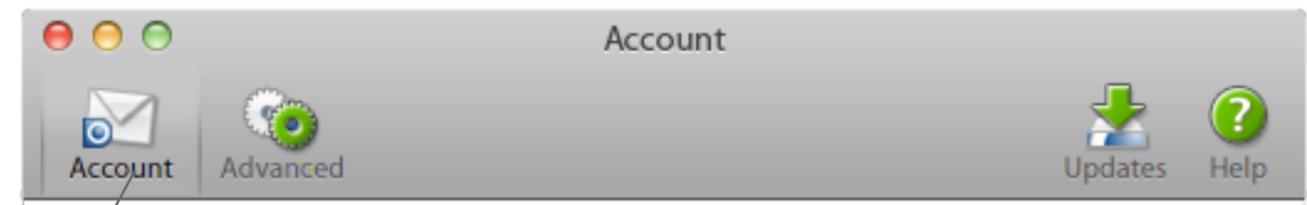
DesktopOne Basic and Pro Mode



Active state icon background

Update notification

DesktopOne (basic mode with no upgrade allowed)



Accounts renamed to 'Account' when Pro is not an option.

Colors

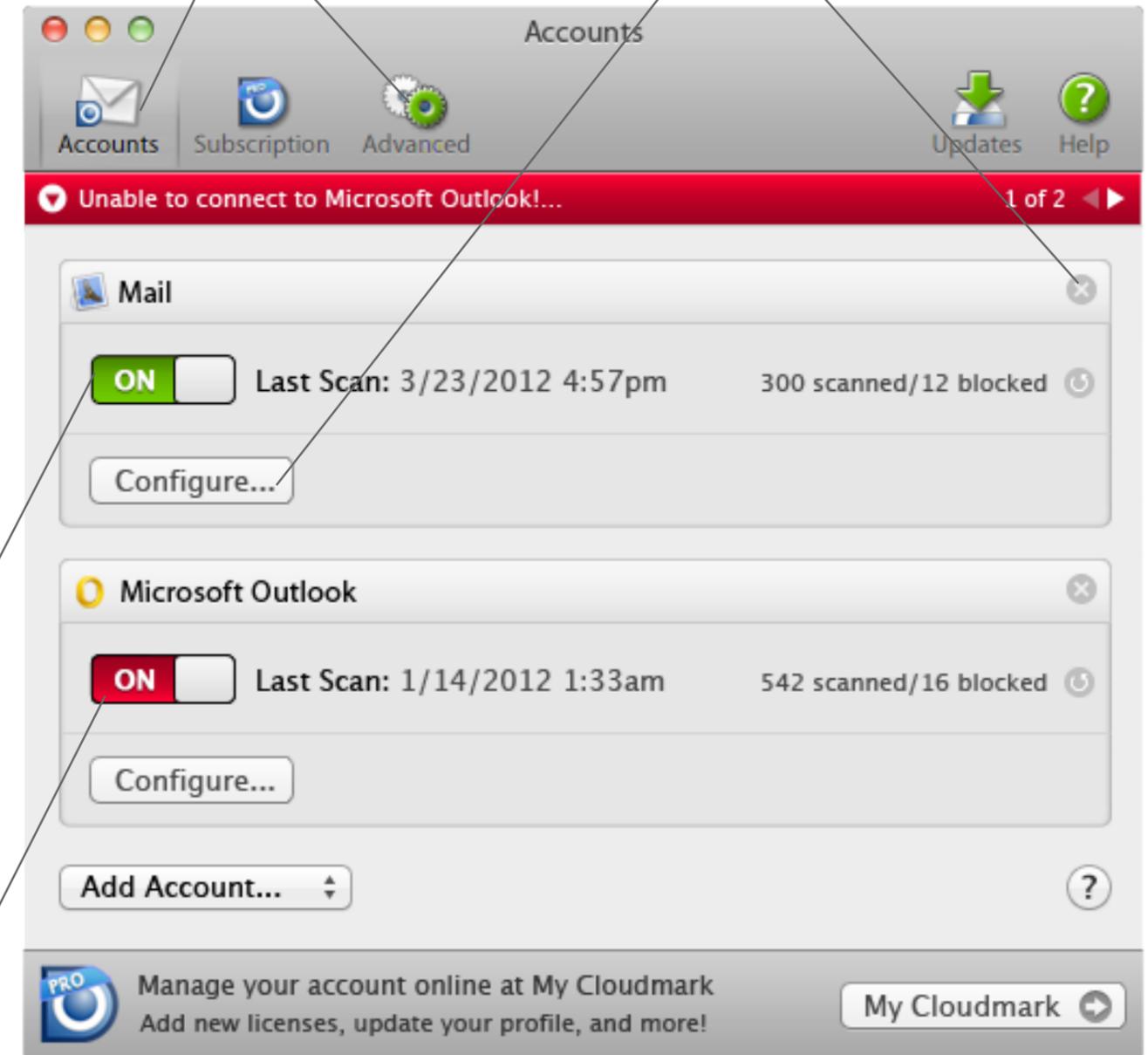
In most cases, we've chosen to stick with the standard OSX color scheme: for example window panels, buttons, text, etc.

For our custom controls, we use red to signify errors, and green to signify success (since this combo is the most common for these types of scenarios). We use color to draw the eye, and to guide users to areas that may need more attention than others.

For accessibility reasons, we never rely solely on a color to convey information. For example, with the notification, the text will always be there saying that there's a problem, so users who cannot recognize the color red are still informed that there's an error.

Use of common color scheme for all custom icons

OSX standard button and icon coloring (will support Aqua if applicable and users have it enabled).



Green signals that everything is ok.

Red signals a problem

Icons

Toolbar Icons

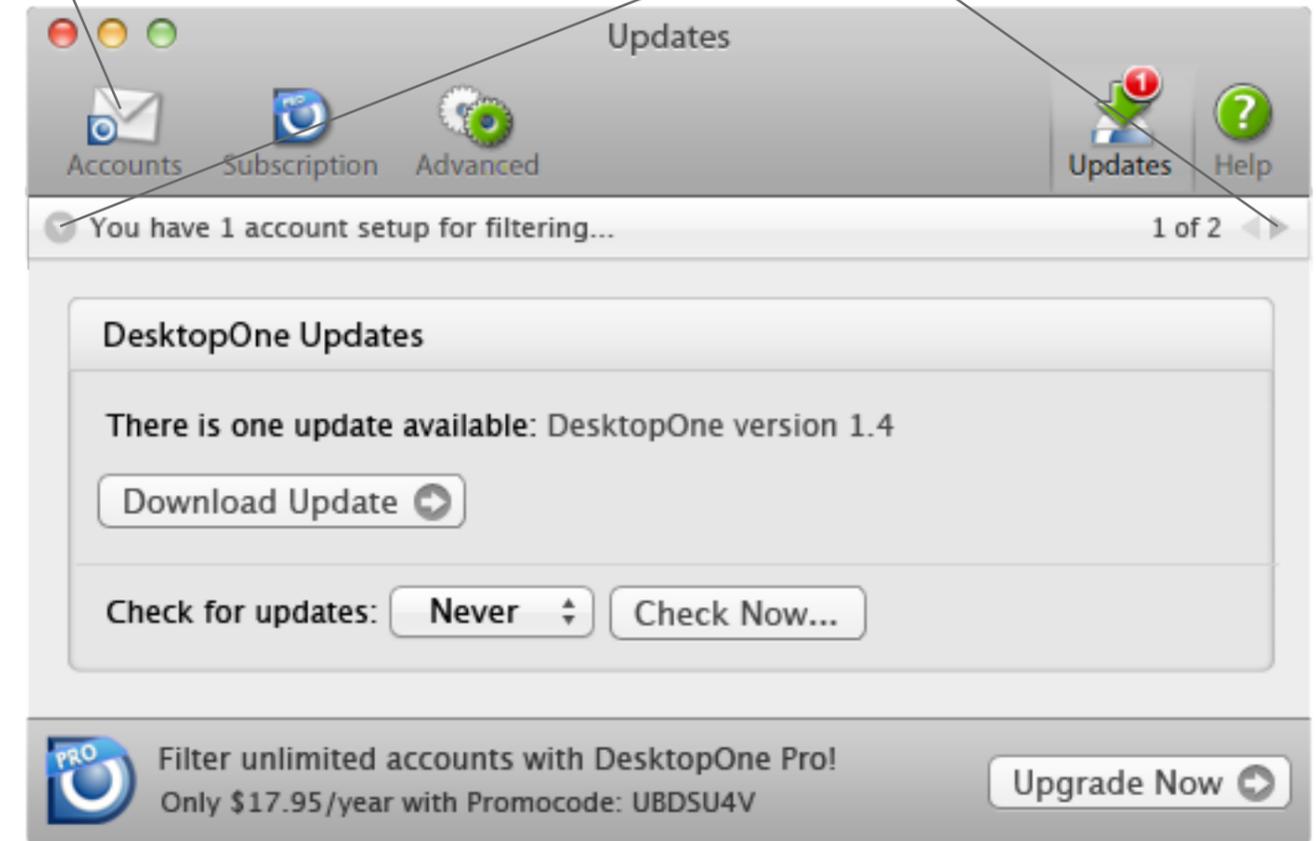
These icons are uniform in size, and always clickable. Each icon has three states: inactive, mousedown, and active. (We use mousedown instead of hover states as per Mac paradigm). Each icon also shows a standard OSX tooltip on hover that explain in a sentence or less what a user can do by clicking.

OSX Default Icons

As applicable we use standard OSX icons, for example the close buttons on error notifications, or the arrow icon you'll see in buttons that lead you to a website.

If an OSX icon exists for a common task, we'll use it. Otherwise, we've created some custom icons to match the OSX style simple grey and white icon design.

Toolbar Icons



OSX Icon used to signify when a button leads to a website

Notifications

We use notifications as a way to message different things to our users. Sometimes these messages are in the form of errors, other times they are confirmation or informative messages.

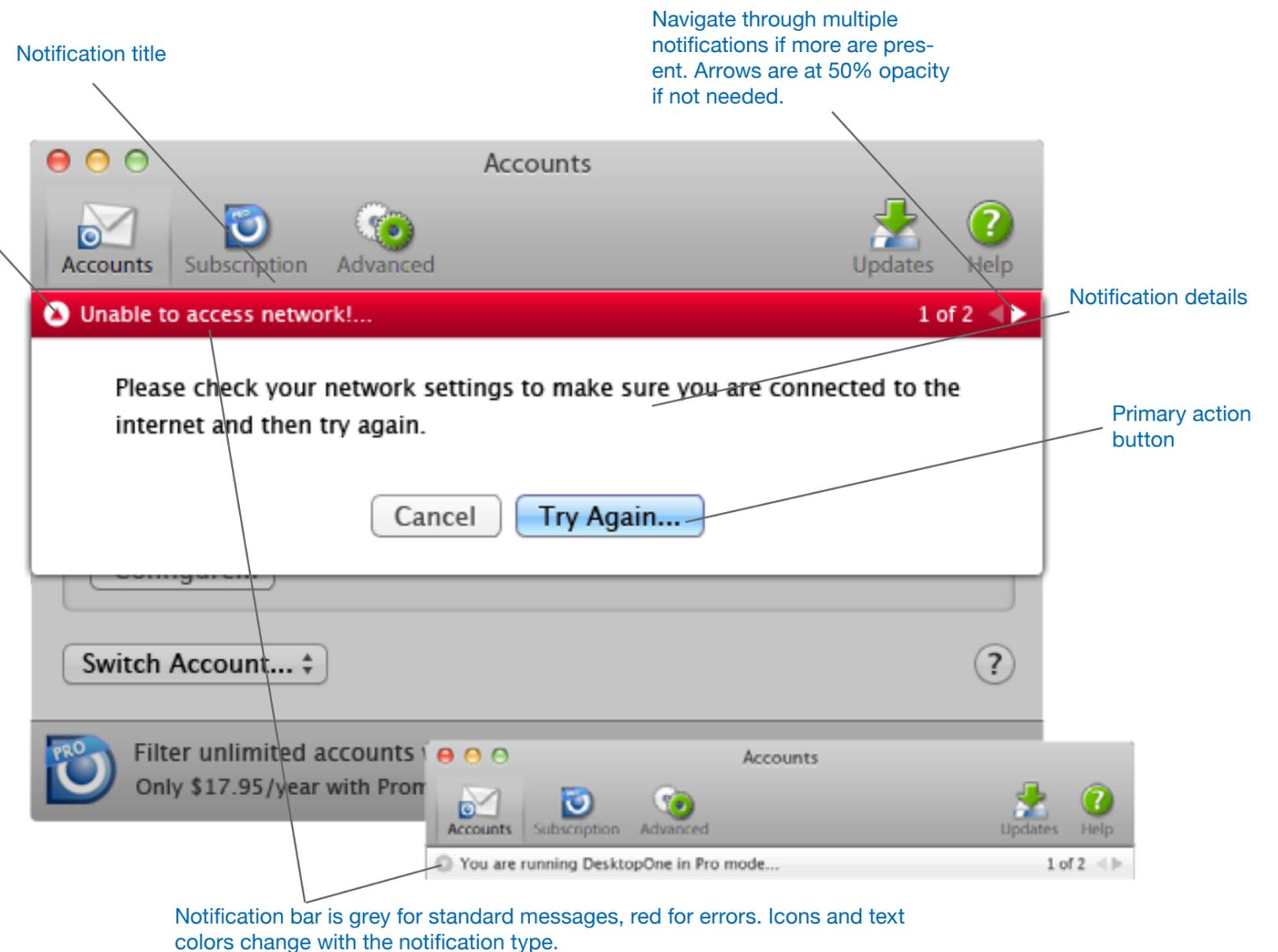
The notification bar is always visible, ie: we will always show at least one message. The bar is designed to blend in with the background unless there is an error, in which case we color it red to draw attention.

The notification bar is clickable, and clicking on it will either expand the notification (in the form of a 'sheet') or collapse the notification if it's already open.

Clicking specifically on the navigation arrows in the notification bar will go to the next or previous notification if applicable.

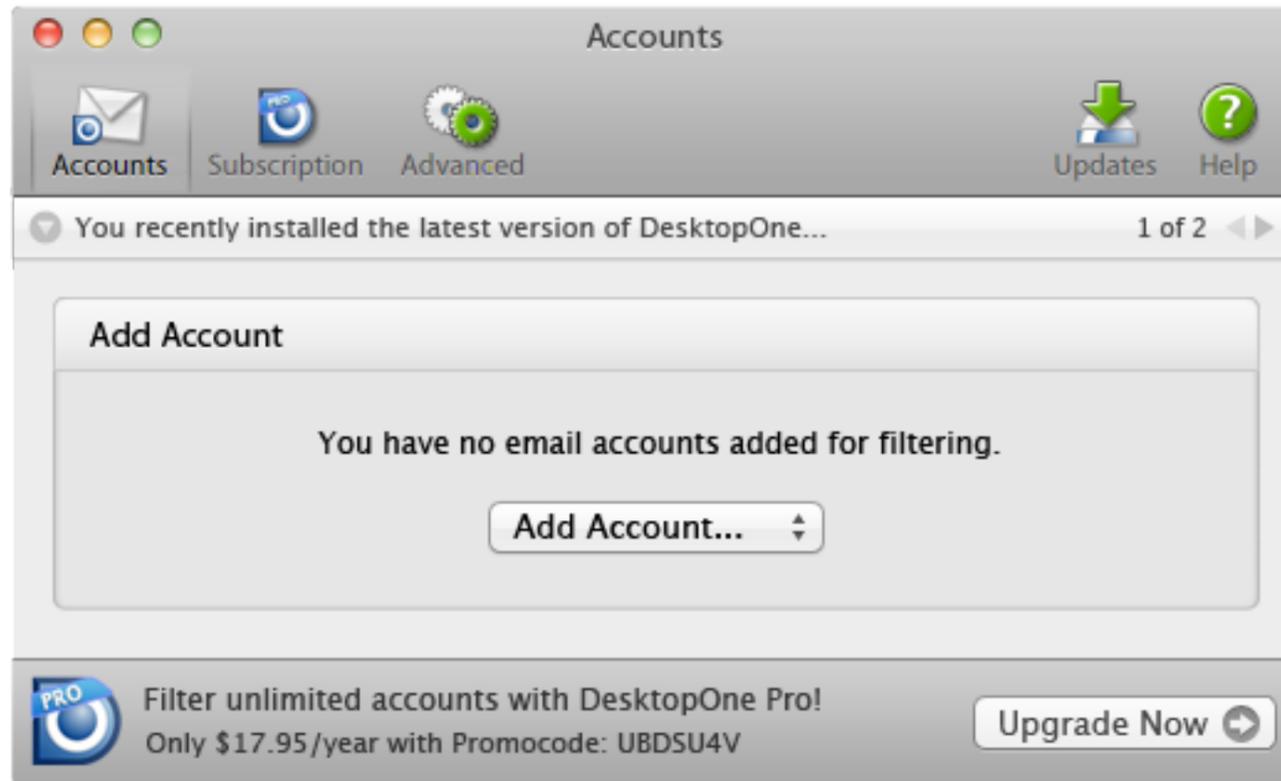
When the notification bar is expanded, the arrow in the top left corner is reversed, it will point up instead of down.

Notification messages should be simple and to the point. We always provide a way to try and solve the problem when we're showing errors. We also will always show a 'Cancel' button next to the primary action button which will close the notification window when clicked.

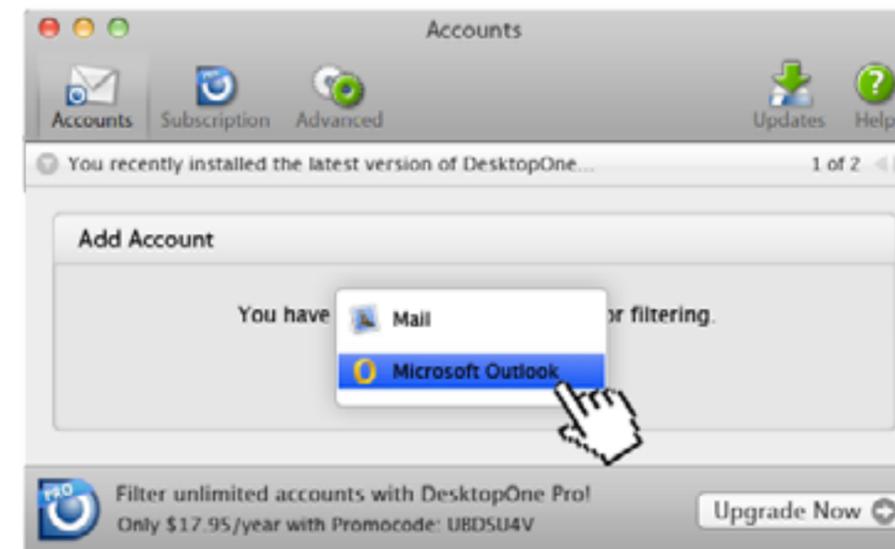


Page Samples: Accounts

Main Accounts Window (with no accounts added, basic mode)



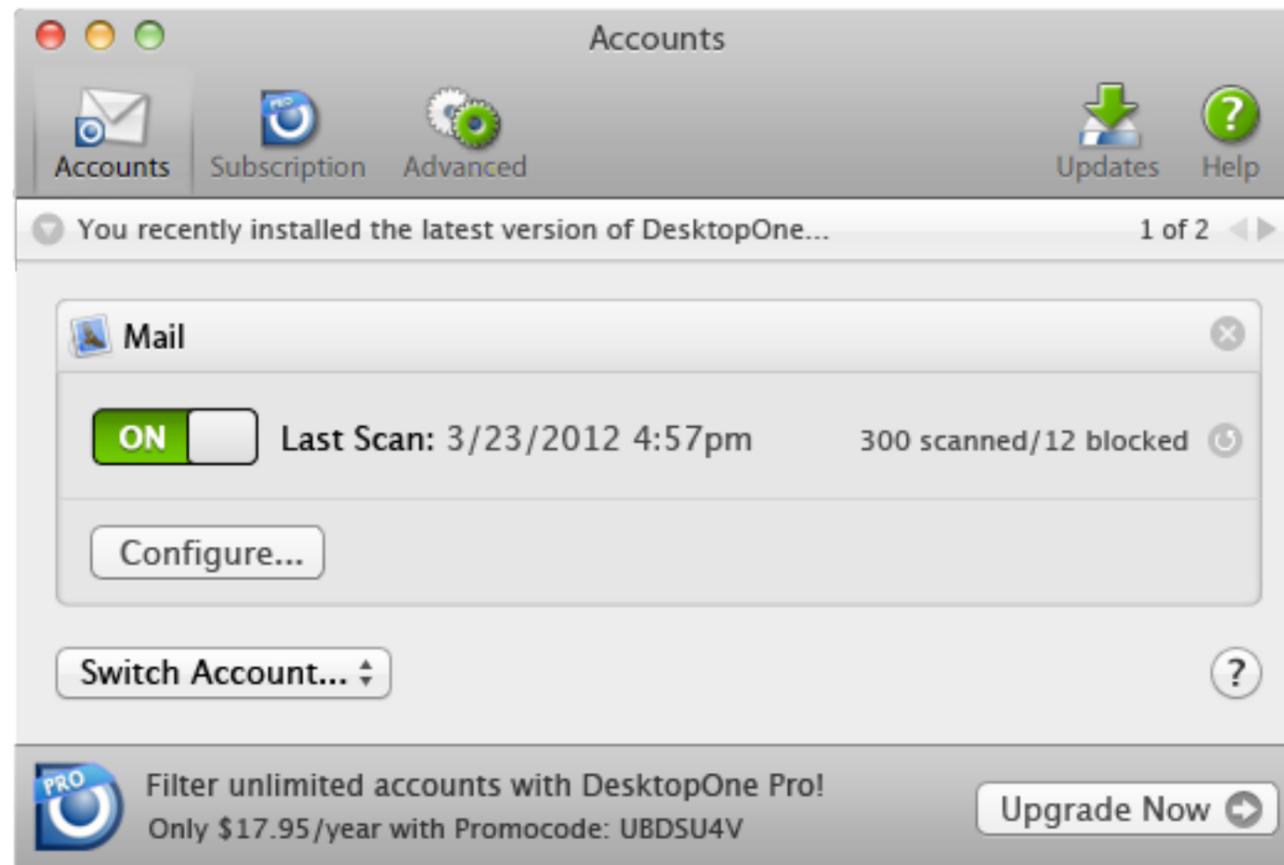
Accounts: Add Account



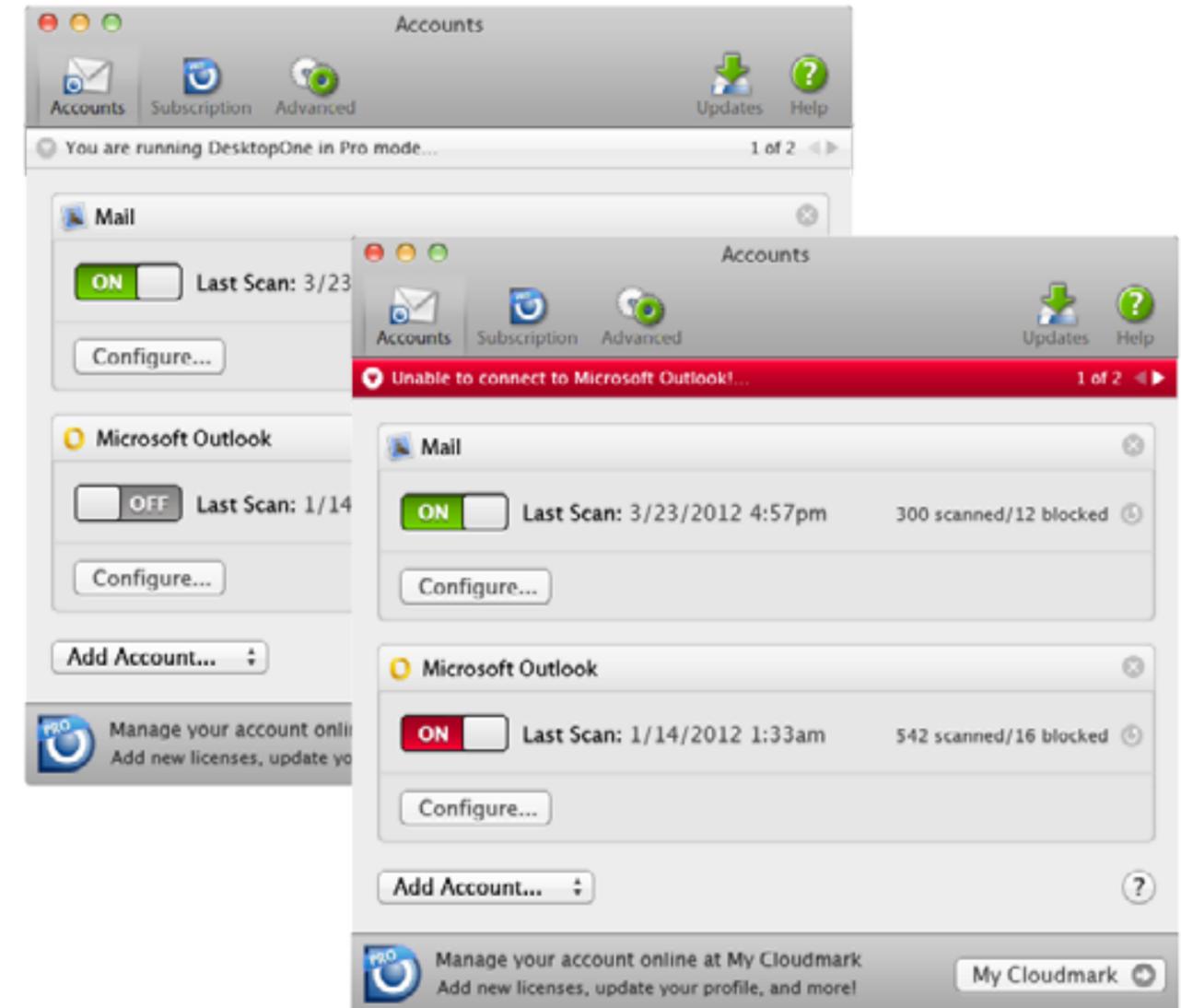
The accounts window is the most important piece of the UI. This is where users will set up filtering, monitor statistics, and troubleshoot as needed. The goal here is to keep the experience as simple as possible, and make it very clear when things are going well, or if there is a problem.

Page Samples: Accounts Continued

Main Accounts Window (Basic Mode)



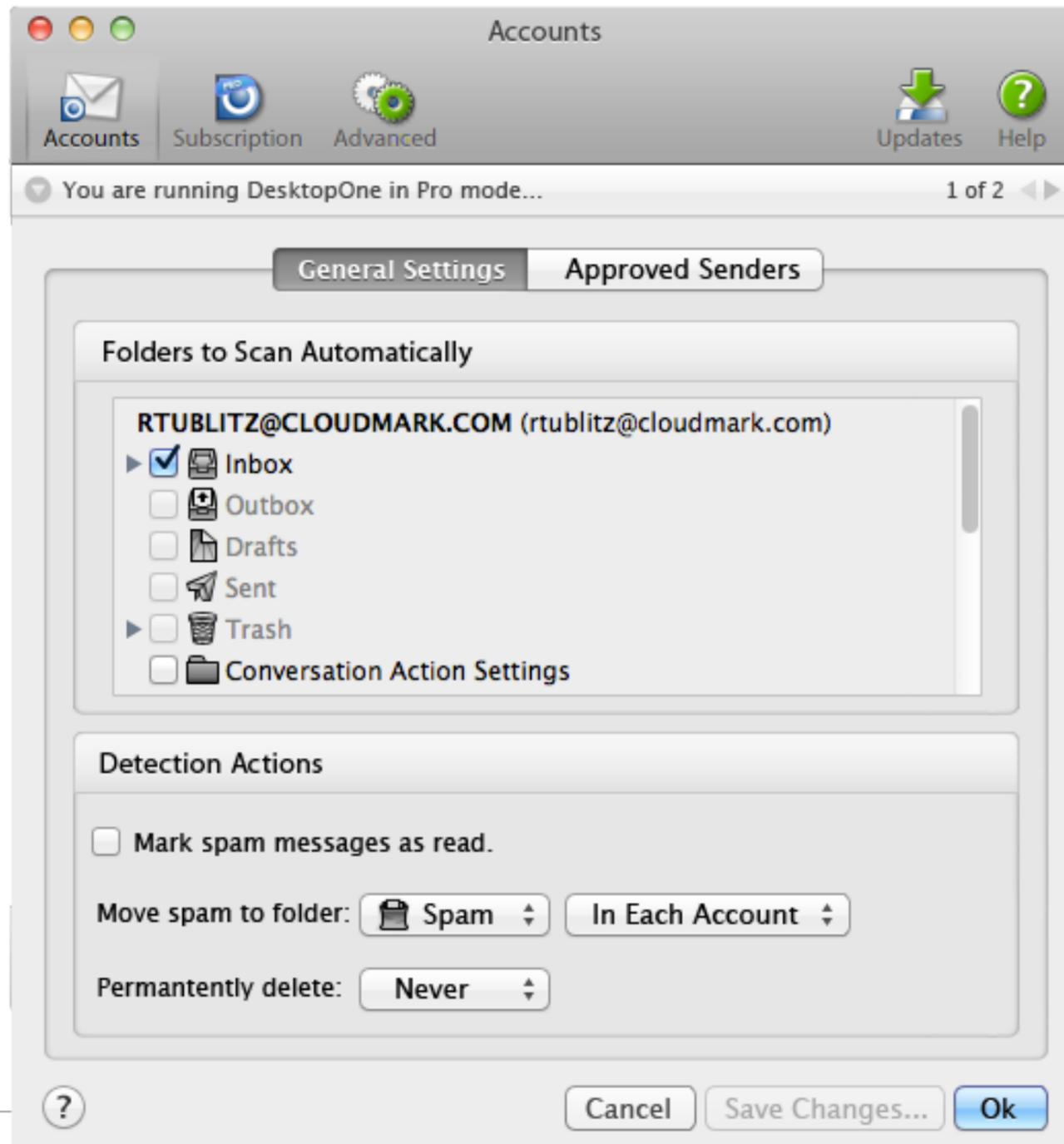
Accounts: Pro Mode, one off, one on



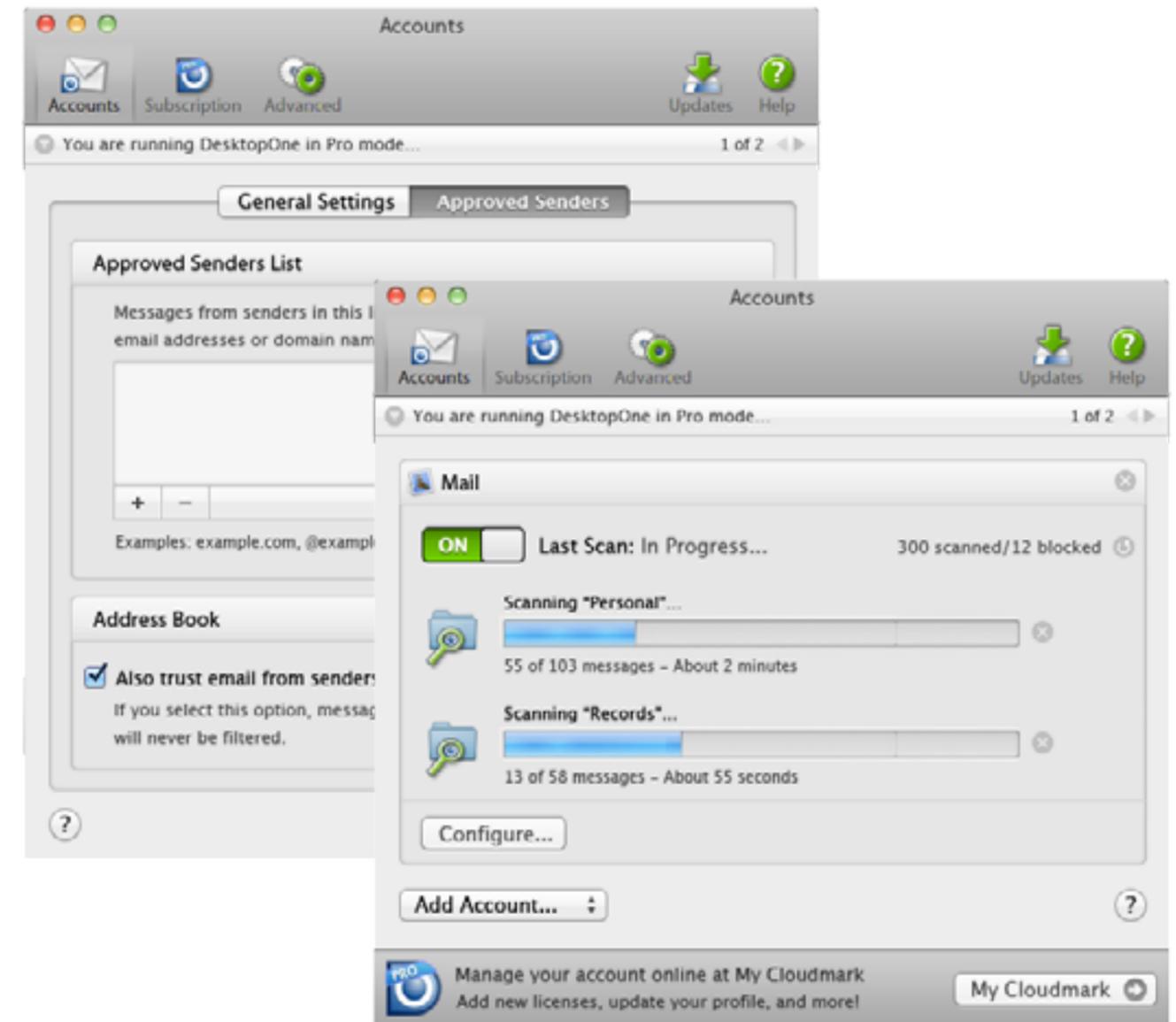
Accounts: Pro Mode, one on, one with error

Page Samples: Accounts Continued

Accounts > Configure.... General Settings



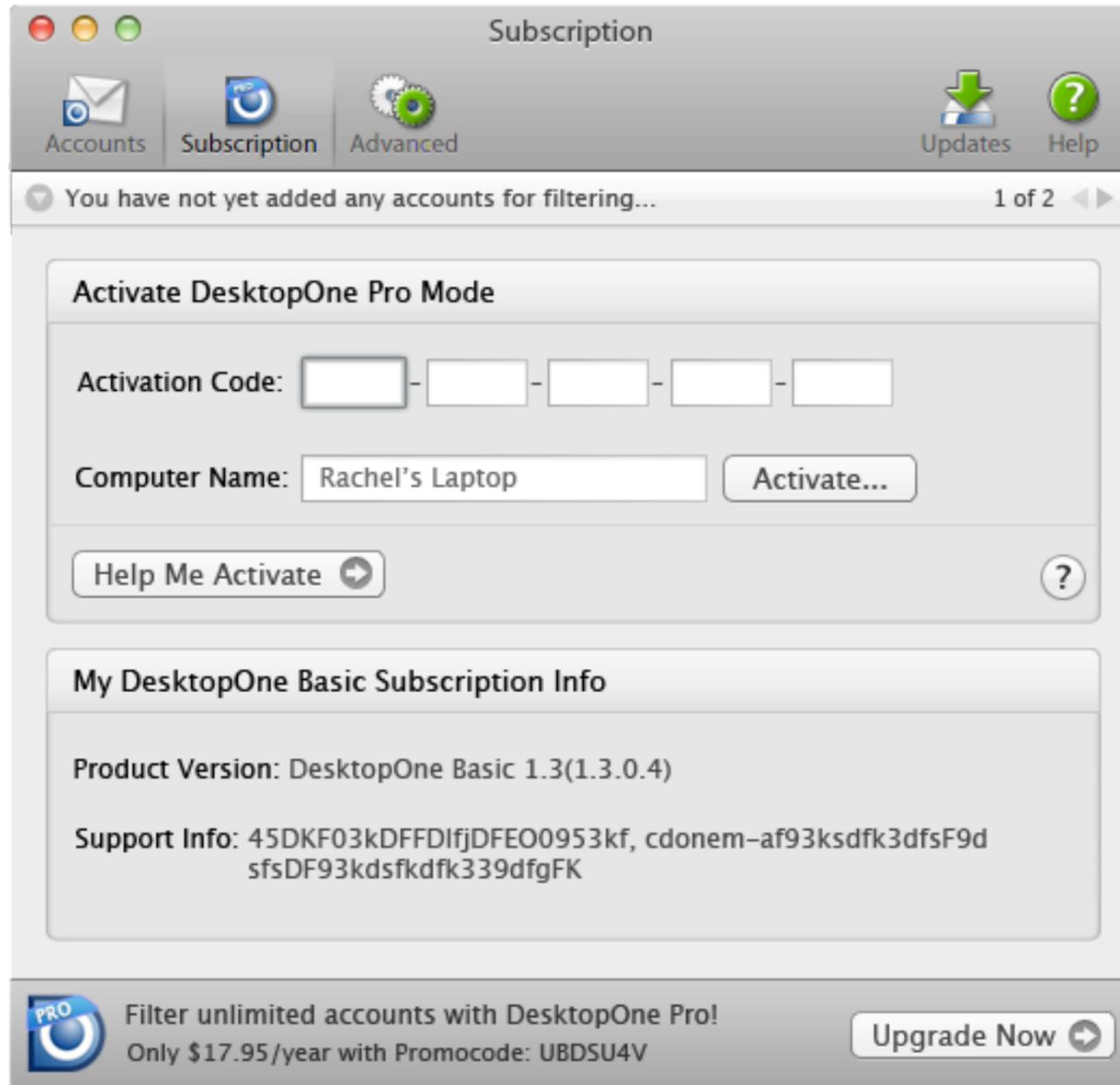
Accounts > Configure... Approved Senders



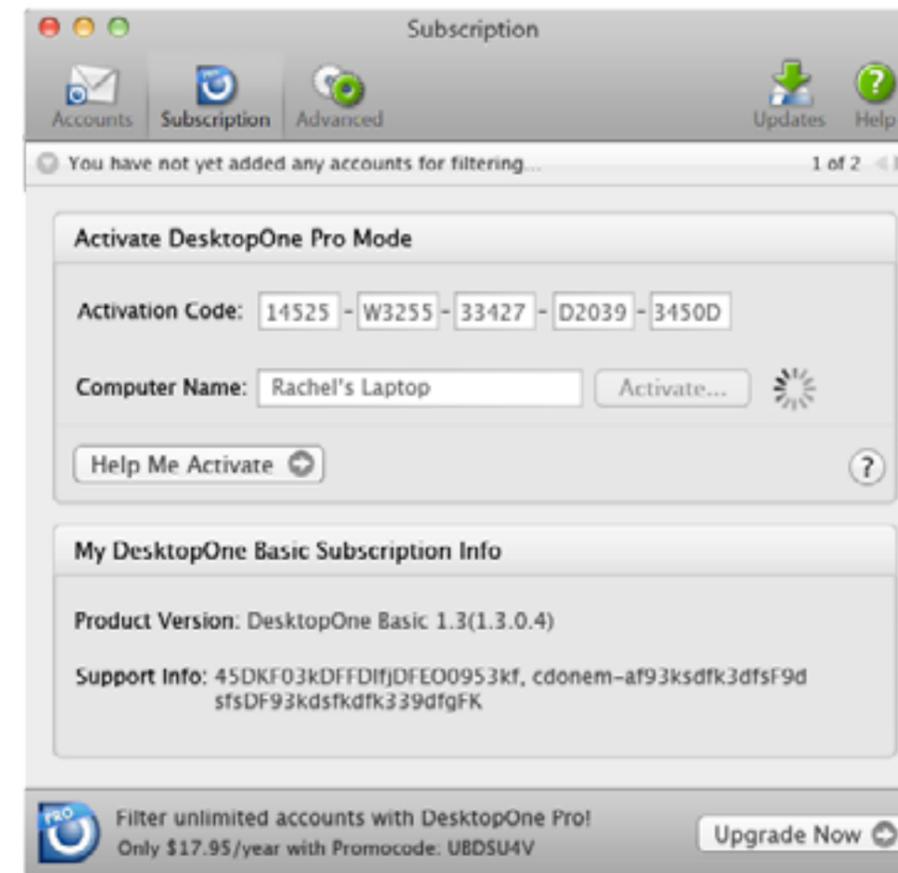
Accounts: Pro Mode, Manual Scans in Progress

Page Samples: Subscription

Main Subscription Window (Basic Mode)



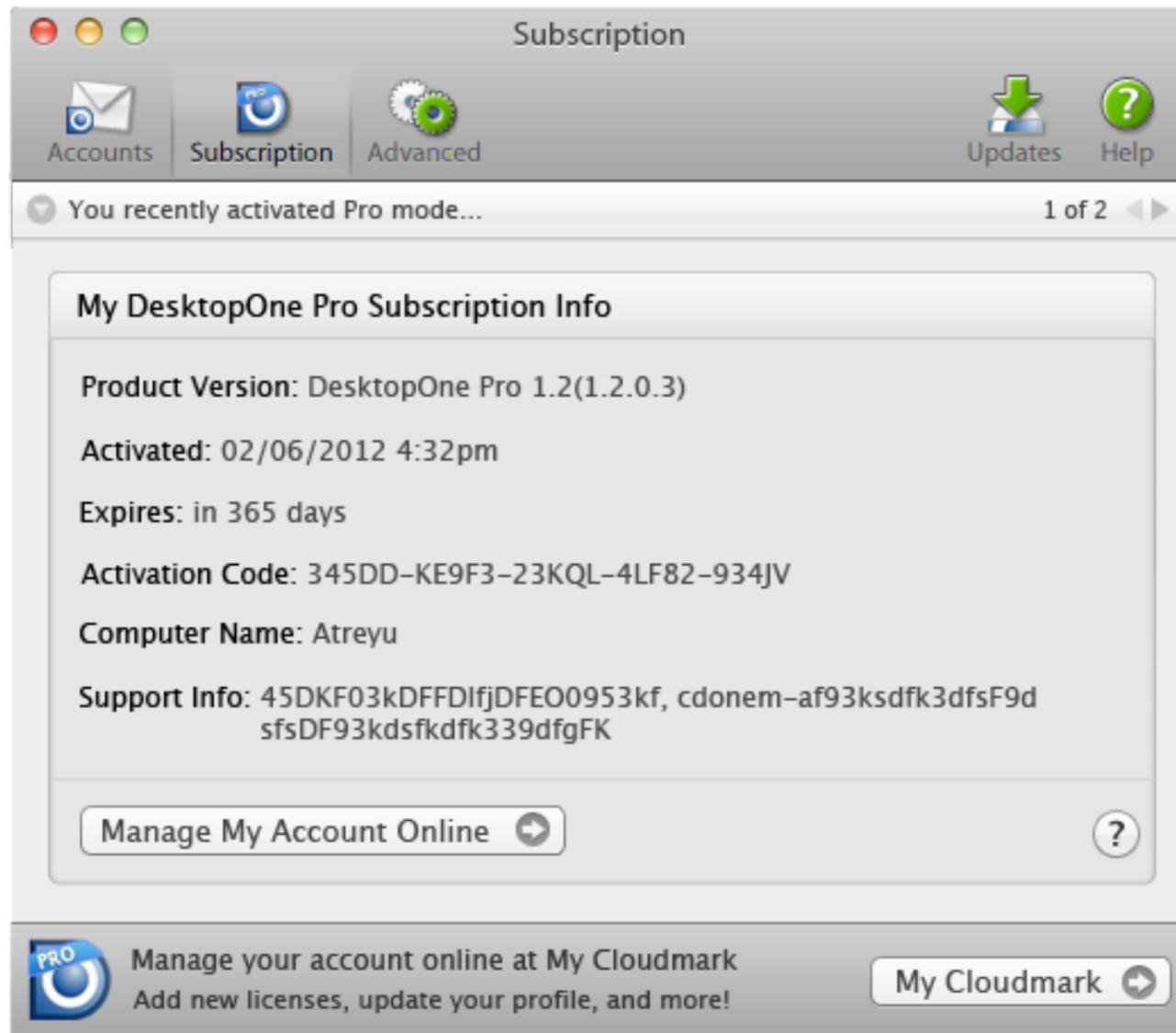
Subscription: Activation in Progress



For Basic users, this window serves primarily as an area to either activate Pro mode, or else as an area where users can learn that they have the option of Pro mode, and how to upgrade. For users with no option to upgrade, this tab does not exist.

Page Samples: Subscription

Main Subscription Window (Pro Mode)

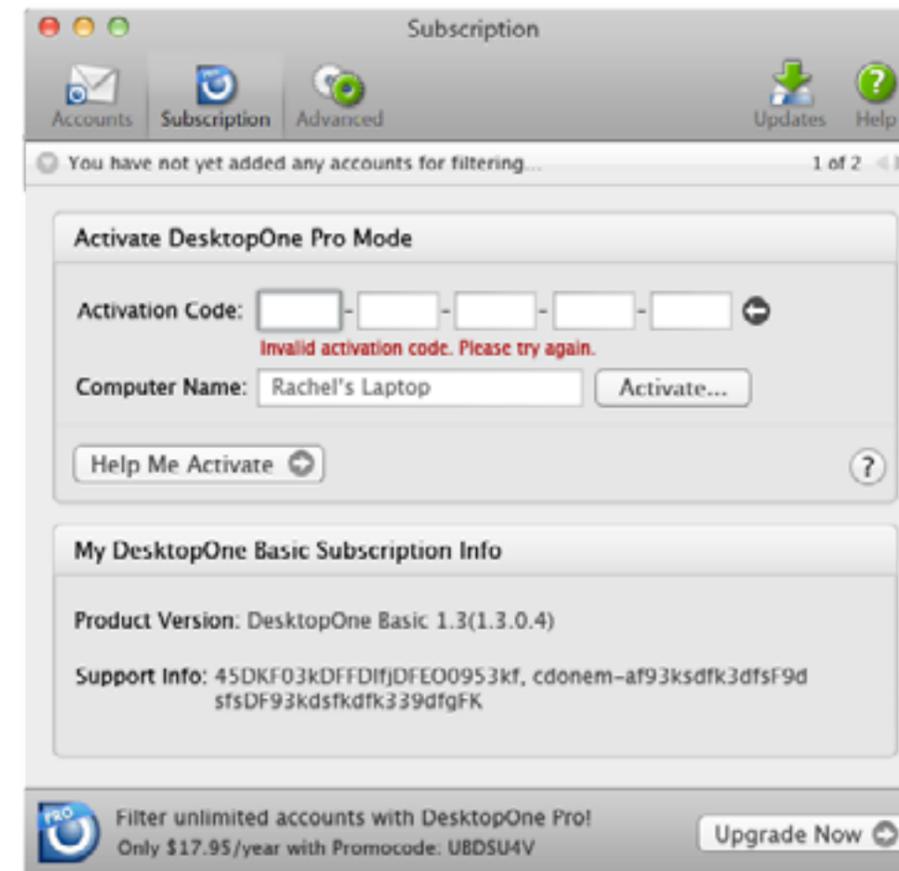


The screenshot shows a window titled "Subscription" with a navigation bar containing "Accounts", "Subscription", "Advanced", "Updates", and "Help". A notification bar at the top states "You recently activated Pro mode..." with a "1 of 2" indicator. The main content area is titled "My DesktopOne Pro Subscription Info" and contains the following details:

- Product Version: DesktopOne Pro 1.2(1.2.0.3)
- Activated: 02/06/2012 4:32pm
- Expires: in 365 days
- Activation Code: 345DD-KE9F3-23KQL-4LF82-934JV
- Computer Name: Atreyu
- Support Info: 45DKF03kDFFDfjDFEO0953kf, cdonem-af93ksdfk3dfsF9d sfsDF93kdsfkd339dfgFK

At the bottom of the main content area is a "Manage My Account Online" button with a right-pointing arrow and a help icon. The footer of the window features a "PRO" logo, the text "Manage your account online at My Cloudmark Add new licenses, update your profile, and more!", and a "My Cloudmark" button with a right-pointing arrow.

Subscription: Activation Error



The screenshot shows a window titled "Subscription" with a navigation bar containing "Accounts", "Subscription", "Advanced", "Updates", and "Help". A notification bar at the top states "You have not yet added any accounts for filtering..." with a "1 of 2" indicator. The main content area is titled "Activate DesktopOne Pro Mode" and contains the following details:

- Activation Code: []-[]-[]-[]-[] with a right-pointing arrow and a help icon. Below the input field is a red error message: "Invalid activation code. Please try again."
- Computer Name: Rachel's Laptop with an "Activate..." button.
- A "Help Me Activate" button with a right-pointing arrow and a help icon.

Below the main content area is a section titled "My DesktopOne Basic Subscription Info" with the following details:

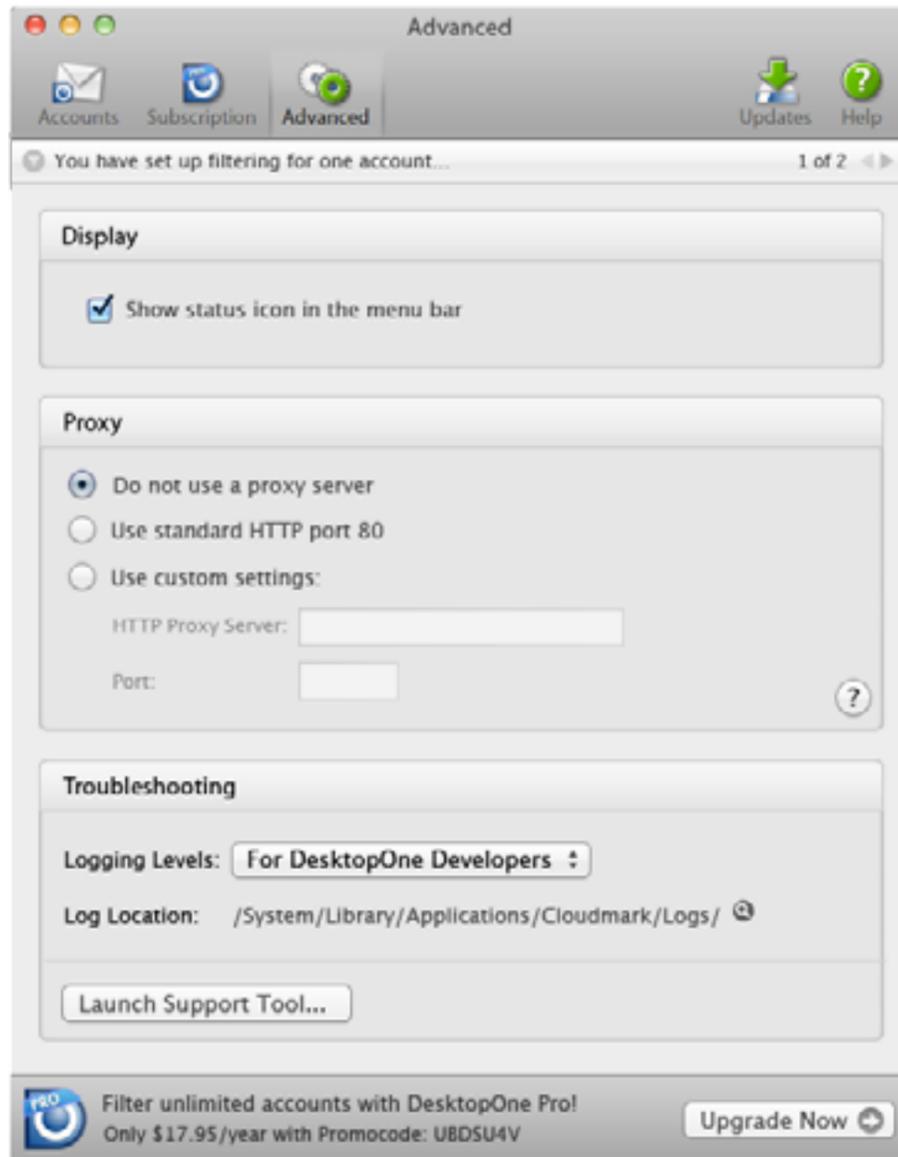
- Product Version: DesktopOne Basic 1.3(1.3.0.4)
- Support Info: 45DKF03kDFFDfjDFEO0953kf, cdonem-af93ksdfk3dfsF9d sfsDF93kdsfkd339dfgFK

At the bottom of the window is a promotional banner for DesktopOne Pro: "Filter unlimited accounts with DesktopOne Pro! Only \$17.95/year with Promocode: UBDSU4V" and an "Upgrade Now" button with a right-pointing arrow.

Pro users will see information pertaining to their subscription as well as receive notifications if their account is about to expire, etc.

Page Samples: Advanced

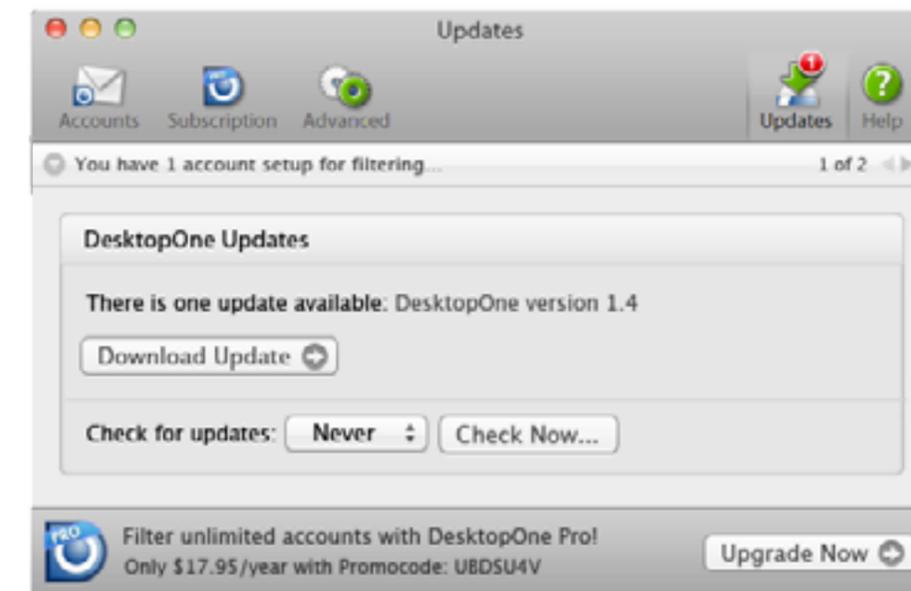
Main Advanced Window



The Advanced window is where we show information pertaining to network settings, advanced troubleshooting, etc. We also show display options in this tab.

Page Samples: Updates

Main Updates Window



Updates: One New Update Available

The Updates window shows options for downloading any applicable updates as well as providing users with some choices on how often DesktopOne will check for updates.



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